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**2021 Annual Conference & Trade ShoW**

**We are Resilient & Adaptable and We are Back!**

CONFERENCE SCHEDULE – October 5 – 8, 2021

Harrah’s Cherokee Casino & Resort \* Conference Center, Cherokee, NC

*State and local Health & Safety Protocols will be observed emphasizing the wellbeing of attendees*

# Tuesday, October 5

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| **12:00 - 5:00pm**  **Sequoyah National Golf**  **Club** | **Annual Golf Tournament – Sequoyah National Golf Club**  *1pm Shotgun Start*   * *Provide own transportation from hotel* * *Snacks and Cash Beverage Cart provided* |
|  | **Exhibitor Booth Set Up – Cherokee Conf. Ctr. 11, 12, 13** |
|  | **Conference Registration**  *Conference Center Pre-function Area* |
| **6:00pm – 8:00pm**  Hospitality Suite 1 | **“W*elcome* Mixer” Board of Directors, Sponsors & Vendors**  *CPMA will furnish food, drinks and utensils* |

# Wednesday, October 6

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| **8:00am – 3:00pm**  Conference Center 11, 12  13 | **Exhibitor Booth Set Up**  *Coffee in Exhibit Hall* |
| **9:00am – 4:00pm**  Pre-function Area | **Conference Registration** |
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| **9:30am – 10:30am**  **Sessions 1 and 2**  *Conference Centers 9 & 10*  **11:45am – 2:00pm**  Conference Center 7 | |  | | --- | | Government/Municipal Roundtable  Interactive discussion with governmental peers sharing experiences and challenges – bring your ideas to share and questions to ask  *Facilitator(s): Bill Foster, City of Greenville, SC* | | **College/University Roundtable**  Interactive discussion with university peers sharing experiences and challenges  Bring your ideas to share and questions to ask  ***Facilitator(s):*** *Doug Lape, University of North Carolina-Charlotte* |   **OPENING GENERAL SESSION & KEYNOTE SPEAKER**  **LUNCHEON**  **Welcome to CPMA 35th Anniversary**  ***Thomas Leathers, CAPP, CPMA President***  **Welcome to Cherokee**  ***Principal Chief Sneed - Eastern Band of Cherokee Indians***  **Keynote Speaker**  ***Cheryl B. Dick, Senior Director, Enterprise Protection and Travel***  ***Chick-fil-A, Inc.*** |
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| **2:15pm – 3:00pm**  **Session 1**  Conference Center 9 | **Utilizing LPR Data to Drive Team Productivity**  *Utilizing LPR data to highlight the performance and productivity of enforcement officers and view individual trends and team standards*  **Jared Wright, NC State University** |
| **2:15pm – 3:00pm**  **Session 2**  Conference Center 10 | ***Installing Electric Vehicle Charging Stations***  *Understanding the “level” of Charger, Space, Striping, and Signage Design,*  *Electrical Requirements, and ADA Compliance Concerns*  **Geoffrey Posluszny, Walker Consultants** |
| **3:15pm – 4:00pm**  **Session 1**  Conference Center 9 | ***Parking Structure Maintenance: How to Protect your Investment***  *Advantages and disadvantages of parking structural systems including life*  *cycle and maintenance costs, common deficiencies and repairs, elements of a*  *good maintenance program. Case study and video of parking garage collapse*  **Trey Thomas, PE, Innovative Engineering, Inc** |
| **3:15pm – 4:00pm**  **Session 2**  Conference Center 10  **4:15pm – 4:45pm**  Conference Center 11, 12 & 13 | ***Equity in Parking and Mobility Programs – A Fine and Fee Justice Initiative***  *Across the country, parking and mobility thought leaders are advancing bold reforms to ensure their fines, fees, and tickets do not place a disproportionate burden on residents living on low incomes and people of color. These local leaders have found that fines and fees that exceed residents’ ability to pay are often a lose-lose, for people, for parking operations and for public sector agencies*  **Thomas Leathers and selected staff – City of Durham Transportation Dept.**  ***2 minute introductions by Exhibitors & Sponsors*** |
| **4:45pm - 6:30pm**  Conference Center 11, 12, 13 | **EXHIBIT HALL OPENING - VENDOR/SPONSOR RECEPTION**  **Network with Vendors, Sponsors and Peers** – don’t forget business cards for vendor drawings  **Hor’s Deouveres – Cash Bar**  **NOTE:** Judging of Most Innovative Booth Begins – winner announced Thursday  **DINNER ON YOUR OWN - EXPLORE the restaurants, bars, shops & casino** |
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# Thursday, October 7

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| **8:00am – 9:45am**  Conference Center 11, 12, 13 | **Breakfast with the Vendors/Sponsors in the Exhibit Hall**  *Recognition of 2021Conference Sponsors and Exhibitors by CPMA Board* |
| **8:00am – 9:45am**  Conference Pre-function Area | Conference Registration Open |
| **10:00am – 10:45am**  **Session 1**  Conference Center 9  **10:00am – 10:45am**  **Session 2**  Conference Center 10 | **A Clear RFP: Ensure Desired Results, Mitigate Risks and Fines**  *Undertaking a parking garage pressure washing project can be a big budget item,*  *cause disruptions to parkers, has potential to cause property damages, & carries risk of environmental fines. UNCC learned that issuing a clear, objective RFP is key to maximize value and ensure a smooth project*  **Nancy Smith, Doug Lape – UNCC Parking & Transportation**  **Cameron Guice – Cleanstreak Surface Cleaning**  **Sustainability in Parking & Transportation**  Discussion of the Park Smart Certification processes and the sustainable parking and transportation Items that can be implemented into the design of new parking facilities and existing parking facilities  **David Moore, Walter P. Moore Assoc.** |
| **11:00am – 1:00pm**  Conference Center 11, 12, 13 | **Lunch in Exhibit Hall with Vendors/Sponsors –** *don’t forget business cards for vendor drawings at reception tonight*  **Awards and Golf Tournament Presentations**  *Members of the CPMA Board of Directors* |
| **1:15pm – 2:00pm**  **Session 1**  Conference Center 9 | **Contactless Parking and Payments – How Can I Implement These, Both On-Street and Off-Street**  *Contactless parking has gained urgency given recent events. Join us as we query*  *the audience using Mentimeter (an interactive live polling software) on these topics and discover the secrets to contactless parking and payments*  **Geoffrey Posluszny – Walker Consultants** |
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| **1:15pm – 2:00pm**  **Session 2**  Conference Center 10 | **Don’t Sweat It – The Restoration of a Deteriorated Parking Garage**  *A recent survey, Terracon’s parking structures team identified issues that resulted in a shut-down of a parking deck’s upper level constructed of pre-cast double tees using flange-to-flange connections. The survey showed an estimated 30% of the connections had failed. We will navigate through process from initial fieldwork through design into CA phase*  **Stewart Swing and Carlos Gonzalez – Terracon Consultants** |
| **2:15pm – 3:00pm**  **Session 1**  Conference Center 9 | **Parking Operations 2021 and Beyond**  *To combat some of the challenges of 2020 that have impacted the entire parking industry, municipalities are turning to technology to reinvent the parking experience for guests. We will focus on delivering smart solutions for visitors and residents, and a partnership with ParkMobile and other technology partners that will continue to take shape and catapult the parking industry forward.*  **Pamela Corbin – City of Greenville, SC**  **David Hoyt – ParkMobile** |
| **2:15pm – 3:00pm**  **Session 2**  Conference Center 10 | **Frictionless Parking Smoothing Out the Edges for a Seamless**  **Mobility Experience**  *Explore the state of the parking, transportation, and mobility industry’s efforts to create a seamless, frictionless, and contactless experience for customers and operators. We will dive into advantages and disadvantages of systems as well as current technology and strategies to achieve more streamlined operators.*  **IPMI Technology Committee** |
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| **3:15pm – 5:15pm**  Conference Center 11, 12, 13 | **CLOSING EXHIBIT HALL - DOOR PRIZE DRAWINGS**  *Last Chance for Trade Show and Networking with Exhibitors and Sponsors*  *VENDOR PRIZE DRAWINGS – must be present to win*  ***Light Hors D’oeurvres and Cash Bar***  ***(Vendors take down booths)*** |
| **6:30pm – 10:00pm**  Poolside | **Closing OktoberFest - Join us for food, music, games, & fun with your friends under the Carolina star studded sky!** |

# Friday, October 8

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| **8:00am – 8:45am**  Pre-function Area | ***Coffee & Bagels*** |
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|  | ***GOODBYE TO 35TH Anniversary and CPMA 2021 Conference*** |
| **9:00am – 10am**  Conference Center 11, 12 | **CPMA Annual Meeting -** *Thomas Leathers, CAPP, CPMA President*  *>Recognition of Outgoing Board Members*  *>Introduction of New Board Members* |
| **SEE YOU AT EMBASSY SUITES BY HILTON NORTH**  **CHARLESTON – AIRPORT/HOTEL & CONVENTION CENTER**  **IN 2022!**  **Be Safe, Healthy &**  **Happy until we meet again!** | **Logo  Description automatically generated** |