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**CALL FOR PRESENTATIONS**

**CPMA 2021 Annual Conference & Trade Show**

October 5 – 9, 2021

Harrah’s Cherokee Resort, Cherokee, NC

***We are resilient ….. we are adaptable…. And we are back!***

***CPMA 2021….parking….transportation….mobility –***

***Doing what it takes to make the new normal a more successful normal!***

***AND*** *that says it all. We are Carolinas Parking & Mobility Association (CPMA); an Association that educates and motivates all parking and transportation professionals in the Carolinas. And that is what our presentations are centered around this year.*

*. Agenda will offer concurrent sessions throughout conference*

*. Presentations for two different professional careers:*

*management/leadership or front-line training*

*You choose which path better fits your career!*

*. Seeking speakers to present one of the suggested topics*

*. Submit a presentation (along with your bio)*

*. Submittals reviewed and selected for conference agenda*

*We encourage members of CPMA to share your professional expertise and experiences; active CAPP’s or other professional designations are encouraged to submit.*

*Submittals will be reviewed by IPMI and NPA to qualify for CAPP and/or CPP points.*

***2021 Conference Presentation Suggested Topics***

1. Parking & Mobility Training 101 – new to the industry training – always a must session!
2. Transit and Mobility Trends - overall industry trends
3. What’s Up With Apps? - so many; what to do?
4. Exceptional Customer Service – what’s the secret?
5. On Demand Transportation & Parking Services Impact After Covid - Uber/Lyft ?
6. Smart Cities and Innovations – case studies
7. Sustainability in Parking & Transportation
8. Technological Innovations and Best Practices – case studies
9. Crisis Management/First Responder – what happens after a catastrophic incident – how to plan before it happens
10. Changing Parking & Transportation Dynamics in Municipal, University, Airport, Hospital Environments
11. Interactive Panel Discussions – representatives from different client-types to lead discussions in an interactive setting: Municipal and University representatives
12. Leadership & Management for Staff & Operation of Parking & Transportation
13. Park a Car, Rent a Scooter? Scooter Effects on Parking & Transportation – plans to accommodate? Are they affecting your city, university?
14. Smart Parking Solutions – contactless access or tickets; gates or gateless
15. Next Generation of Parking & Transportation – Management, Technology
16. What has COVID done to us?? How do we adapt? Is it Good or Bad?

**Presenters who are active CPMA members will be given first consideration.**

**All presenters are required to register for conference; all presenters can register at CPMA member rates.**

Presentations which spotlight or promote a specific product or service will not be considered.

**Presenters do not receive speaking fees or expense reimbursement**.

**Speaker/Presentation Evaluation Process**

CPMA’s goal is to select presenters who can effectively communicate their message to a diverse audience. Each presentation will be evaluated using the following criteria:

|  |  |
| --- | --- |
| Well-Defined Learning Objectives: | Learning objectives are clear and support the focus of the presentation. |
| Well-Defined Focus | Demonstrates a clear and cohesive presentation focus |
| Overall Quality | Well written session description indicating the session will be informative and educational |
| Relevance and Practical Application of Material | Session content is broad enough and relevant to appeal to a diverse audience (i.e., municipal, university, airport, hospital and other operating environments, etc.) |
| Ethical | The presentation **is not sales-oriented** and commercial in nature |
| Quality and Presentation Skills of Presenter | The speakers’ biography provides sufficient evidence that he/she is well qualified |

**Presentation Proposal Due Date: June 30, 2021**

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**Harrah’s Cherokee Resort**

**Cherokee, NC**

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**2021 CONFERENCE - CALL FOR PRESENTATION PROPOSAL**

**All proposals should be submitted by e-mail to: Marilyn Etheridge, at** [**metheridge1@verizon.net**](mailto:metheridge1@verizon.net) **no later than June 30, 2021. If you have any questions, please call 813-787-4509**

|  |
| --- |
| **Presentation Title: (REQUIRED)** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Presentation Delivery Mode: *Presentations (including Q&A are limited to 45 minutes)*** | | | | | |
| Lecture Format |  | Panel Discussion |  | Interactive Presentation |  |

***PLEASE PROVIDE THE FOLLOWING INFORMATION AND A SHORT BIO FOR EACH PRESENTER:***

**Presenter 1**

|  |  |
| --- | --- |
| **First Name:** | **Last Name:** |
| **Title:** | **Organization:** |
| **Address:** | **City/State/Zip:** |
| **Telephone:** | **E-Mail:** |

**Presenter 2**

|  |  |
| --- | --- |
| **First Name:** | **Last Name:** |
| **Title:** | **Organization:** |
| **Address:** | **City/State/Zip:** |
| **Telephone:** | **E-Mail:** |

**Presenter 3**

|  |  |
| --- | --- |
| **First Name:** | **Last Name:** |
| **Title:** | **Organization:** |
| **Address:** | **City/State/Zip:** |
| **Telephone:** | **E-Mail:** |

Please indicate which Track your presentation is best suited:

Leadership/Management \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Front-line/Staff Training \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |
| --- | --- | --- | --- |
| **Presentation Category: Please indicate the area(s) of interest your presentation represents.** | | | |
| Airport |  | Maintenance and/or Operations |  |
| Municipal Government |  | Transit/Mobility |  |
| College/University |  | Environmental/Sustainable |  |
| Hospitals/Academic Medical |  | Security |  |
| Intermodal Facility |  | Public/Private Projects |  |
| Financial Management |  | Design/Construction |  |
| Alternative Transportation (TDM) |  | Emerging Technology and Innovation |  |
| Emergency Planning |  | Redevelopment/Revitalization |  |
| Employee Management |  | Customer Service |  |
| Uber/Lyft Effect |  | Autonomous and Connected Vehicles |  |

|  |
| --- |
| **Presentation Description: Please limit to 300 words. This description will be used in evaluation.** |
|  |

All presenters please bring your own laptop. If you will not be bringing your own laptop, please let Marilyn Etheridge An LCD projector, screen and microphone will be provided with the standard A/V package. **Additional A/V materials will be available at the presenter’s cost.**

**PLEASE SUBMIT A SHORT BIO OF EACH PRESENTER WITH THIS SUBMITTAL.**  If your presentation is selected, we will request that you provide an electronic version of your presentation.

Thank you for your interest in sharing your knowledge and expertise with Carolinas Parking & Mobility Association.

If you have any questions, please contact Marilyn Etheridge, [metheridge1@verizon.net](mailto:metheridge1@verizon.net) or 813-787-4509.

**All proposals should be submitted by e-mail to: Marilyn Etheridge, at** [**metheridge1@verizon.net**](mailto:metheridge1@verizon.net) **no later than JUNE 30, 2021. If you have any questions, please call 813-787-4509.**