



# CPA NEWS

15 Minute Message

2018

April

## Professional Training Opportunities

## Newsletter Update

Message from the Editor

### **Training Links:**

Link to IPI Professional Development: <https://www.parking.org/professional-development/education-and-training/>

Link to NPA University ( Online Business Courses, Webinars, etc.): <https://weareparking.org/page/NPAUniversity>

### **April 2018:**

April 10, 2018 – Parksmart Advisor Online Instructor-Led Training: <https://www.parking.org/calendar/parksmart-advisor-online-instructor-led-training-april-10-2018/>

April 18, 2018 – Parking Enforcement: How to Keep Your Cool when the Customer Gets Hot – Webinar: [http://weareparking.org/page/Upcoming\\_Webinars](http://weareparking.org/page/Upcoming_Webinars)

### **May 2018**

May 2, 2018 – Old World, Old-Fashioned Airport Parking?: <https://www.parking.org/calendar/ipi-webinar-old-world-old-fashioned-parking/>

May 16, 2018 – Zapp'd: How to Use Social Media, Mobile Platforms, and Apps to Reach Parking Customers: <https://weareparking.org/store/ViewProduct.aspx?id=10376697>

### **NPA / PII Scholarship**

Parking Industry Institute (PII) scholarship opportunity for NPA members. From the NPA website: "Every year, through our charitable foundation, the Parking Industry Institute (PII), NPA provides college education scholarships to NPA members' parking employees and their immediate families. The amount of each scholarship granted ranges from a \$500 Honorary Award to a maximum of \$3,000 per year. Awards are for one year only, but applicants may re-apply. Scholarship funds are available for undergraduate studies only."

### **CPA Members:**

The *Catherine G. Reeve Professional Development Scholarship* program was established in 2015 to provide members of Carolinas Parking Association with financial support to further their professional development in parking and transportation planning, management, and operations.

The Scholarship is open to current members of Carolinas Parking Association, who have been a member during the year prior to applying. Applications may be submitted all year for two (2) review periods: March and October.

### **CAROLINAS PARKING ASSOCIATION ANNUAL CONFERENCE & TRADESHOW**

#### **Sonesta Resort, Hilton Head, SC**

September 26-28, 2018

The past 12 months have been very interesting in my life and has caused me to re-focus my responsibilities as Editor of the newsletter and how this fits into what the CPA is working to accomplish. The CPA has this as our goal: "The Carolinas Parking Association is a professional association of parking administrators, practitioners, suppliers, vendors and consultants formed for the purposes of acquiring knowledge; encouraging professional development; providing mutual support, and creating an environment for professional interaction." The organization was established by parking professionals wanting to create a support system to those working in the parking industry in our region. Those founders knew that networking with peers at other organizations was one of the best way to improve their own operations and find the best practices in the industry. The goal was never to build a huge organization with a big bank account, but use whatever we had to help with education and support of this industry. So to help with that goal we have decided to move from an 8 to 10 page mailed newsletter, to an e-mailed newsletter much shorter, but we hope more frequently with pertinent information to help our members be better at their jobs. This newsletter is our first of what we are calling a 15 minutes message.

My goal as editor is to request articles that are important with helpful information to support our goal of providing knowledge and professional development. Please contact me directly if you have an article of interest you fill of benefit to our members.

The Board is now working to bring educational sessions to different areas of our region as well as the annual conference. While all the Board Members have different back grounds and work in different types of parking operations, we all feel the need to help with professional development in this industry. Many in this industry don't have the opportunities to travel to conferences so we need methods to add value for those organizations while at work or close by in their community.

Your membership in the CPA is your organizations support of the parking industry understanding how improving the industry as a whole can add benefits to everyone involved. If you have not joined the CPA please consider taking that step to support the parking industry in the Carolinas.

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Director Parking and Transportation Services  
North Carolina A&T State University  
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Go to the Carolina's Parking Association Website to link to these events and get more information.

[www.carolinasparking.org](http://www.carolinasparking.org)

**2017 Awards of Excellence**



Category 1—New Facility Design

City of Greenville , SC - Broad Street Garage

Derrick Moore- Presents Award to Brittany Moore



Category 2—Parking Structure Renovation/Rehabilitation

City of Raleigh, NC—Parking Deck Repairs

Derrick Moore Presents Award to John Wynn



Category 3 Parking Systems / Operations

Category 4 Parking System Marketing Program

City of Durham, NC

Derrick Moore Presents Awards to Thomas Leathers



Category 5 Front Line Employee

Sandra (Sandee) Fix

City of Greenville, SC

Derrick Moore Presents Awards to Sandee Fix



CPA Board of Director Meeting January 2018

The Board of Directors held its annual meeting this past January in Hilton Head Island at our host hotel for the 2018 conference. It was a very successful meeting with new officers and committees established to help build the organization. Officers for this term are:

Lynn Sylvia—President

Cape Fear Community College

Dave Pitts—Vice President

North Carolina A&T State University

Garrett Male—Treasurer

Mission Memorial Hospital

Kerry Beck—Secretary

SP+ Corporation

The Board would like to express our appreciation to those who's term ended and welcome the new Board Members elected this past year. New Board Members are:

Allen Altman

Charleston County Parking Operations

Thomas Leathers

City of Durham, NC

Matt Sumpter

Kimley-Horn and Associates

**Steve St. John Annual Golf Tournament Players 2017**

