



CPA NEWS

15 Minute Message

2018

September

Carolinan Parking Association Candidates for Board of Director Positions

Cheryl Stout

Director Transportation and Parking Services
University of NC Chapel Hill

I currently oversee Transportation and Parking at the University of North Carolina at Chapel Hill. In 2014, Cheryl assumed the role of director, having served as associate director for the previous 15 years. Her responsibilities include managing all traffic, parking,

and transportation at the university. She has served on the University Master and Development Plan Committees as well as the Downtown Parking Task Force. A native North Carolinian and UNC graduate, Cheryl and her husband Charles have two sons and live on a family farm.



Keith Kennedy

Senior Parking Enforcement Officer
City of Asheville, NC

I have only been in the parking industry for eight years. The first part was the front line employee as an Parking Enforcement Officer. I now am the Senior Parking Enforcement Officer. I have grown to love the parking industry. My leadership here has encouraged me to explore and educate myself in the industry. I did just that. As a member of IPI I started taking classes. As a Member of the CPA I have taken classes. I have become an IPI Site Reviewer for those wanting to become an Accredited Parking Organization. In turn, was the lead for the City of Asheville to become accredited. I am now a candidate for my CAPP. I have put together and have published training manual and SOG for our PEO's.

Being able to help with our association as a board member would be an honor. We can share ideas and gather experience from each other on situations that our Carolina's deal with. This will then help our customers both internally and externally have the experiences they deserve. Growth starts within and then is spread from the heart.



Three open positions to fill VOTE TODAY

<https://www.surveymonkey.com/r/YN7L5JZ>



Bill Foster, CAPP

Parking Operations Manager
City of Greenville, SC

My name is Bill Foster and I am the General Manager of Parking Services for the City of Greenville, SC. I would like to be considered for one of the position openings on the Board of Directors for the Carolinas Parking Association.

I have been in the Parking Industry for over 25 years, holding leadership positions in University, Private Sector, and Airport parking operations before my recent opportunity with the City of Greenville. I served on the Florida Parking Association for over 7 years. While on the Board, I held several officer positions including President for two terms (4 years). I feel that my experience in the Parking Industry and my tenure with the largest Regional Association (FPA) gives me an opportunity to add value to CPA.

I hope that I can be considered for an open position and would look forward to assisting the moving the CPA forward for years to come.



Dave Pitts, CPP

Director Parking and Transportation Services
NC A&T State University

I was asked to serve on the CPA Board to cover for an open position and my term ends this year. I believe I have learned a lot about the CPA and would like to continue as a Board Member. I am now serving in the role of Vice President and Editor of the CPA newsletter. I am currently the Director of Parking and Transportation at North Carolina A&T State University. I have 14 years of experience in the parking and transportation industry and over 30+ years working with industry related organizations.

I believe we need to build on the past success of the CPA and create an organization with a solid foundation that can serve those in the parking industry in the Carolinas for many more years to come.

More Candidates on Page 2

Go to the Carolina's Parking Association Website to link to these events and get more information.

www.carolinasparking.org

Joshua Alan Rossnagel

External Operations Supervisor
 East Carolina University Parking and Transportation
 305 E 10th Street, Greenville NC 27858



I would like to put forth myself as a nominee for the Carolinas Parking Association Board of Directors. I have a long and diverse history with ECU Parking. I began my career as a Parking Enforcement Officer where I learned the methods behind influencing behavior and compliance through enforcement. After two years in enforcement I had a brief tenure as an assistant cashier in the administration section. That position gave me an appreciation for customer service responsibilities, financial/audit obligations and the stress that our front desk staff have daily. Next, I spent many years working as an external maintenance technician where I learned ADA parking codes, parking layouts, short-term and long-term maintenance planning, monetary collections, and PARCS maintenance. While in this position our department established a formal Event Coordinator position which I became the first to fill. As the Event Coordinator I planned small and large-scale events, met with campus administrators, and managed construction project parking for all campus. In this position I learned time management skills, interpersonal skills, and the monumental amount of effort that goes into running a university. Eventually, the opportunity arose for me to return to the External Operations Maintenance section but this time as the supervisor. While serving as the External Operations Supervisor I absorbed the Transportation Demand and Bike Programs sections of our department as well. Within the University I also serve on the Sustainability Committee, NCAPPA Planning Committee, and the Emergency Management Committee. Currently, I am pursuing a degree in Construction Management and my CAPP credentials. Having filled such a broad spectrum of positions in the parking community has given me an insight into the difficulties and potentials each area possesses. I believe my experience will be an asset to the CPA Board and It would be an honor to serve with the other board members.

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CAROLINAS PARKING ASSOCIATION ANNUAL CONFERENCE & TRADESHOW
Sonesta Resort, Hilton Head, SC
 September 26-28, 2018

KEYNOTE SPEAKER—Shawn Conrad,
 Executive Director
 International Parking Institute (IPI)



Shawn is responsible for ensuring that IPI fulfills the vision of the IPI Board of Directors and its members and that the programs, activities and services of IPI meet best practices for organizational management and fiscal responsibility, while working to advance the parking profession. In addition, Shawn serves as a spokesperson for IPI, representing the organization at local, state, regional, national and international forums related to parking and transportation.

Tentative Conference Agenda

- * Annual Golf Tournament - Shipyard Golf Club
- * Adapting to Change Consumer Behaviors
- * Why Parking Structures Fail
- * Live In-Work In-Play Durham
- * Parking Structure Maintenance
- * Parking Deck Cleaning
- * Leading and Attending Effective Meetings
- * First Observer Plus Training
- * Going Virtual—NC State University Transportation Story
- * Smart is as Smart Does
- * Implementing Paid Parking
- * Microsoft Excel—Pivot Tables
- * Round Table Discussions

